



Georgia Veterans Day Parade Association of Atlanta, Inc.

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Jack Moses

h: 678.560.8570

24 August 2011

Dear Fellow American and Patriotic Citizen,

On **Saturday, November 12th, 2011 at 11:11am** Veterans and supporters will gather to hold the 30th Annual Atlanta Veteran's Day Parade followed by the Freedom Ball that evening.

Soldiers, Sailors, Airmen, and Marines have all given their time, and many times their lives, to protect our freedoms. They answered the call when our Nation needed them most. And now they deserve our honor and respect. I invite you to take this opportunity to say thanks.

Every year, we pay special honors to a particular group of Veterans. With the 70th Anniversary of Pearl Harbor and America's entry in World War II occurring this year, we are honoring the Greatest Generation and the World War II Veteran. We are honored to have James Madio who portrayed *Sgt. Frank Perconte* and Ross McCall who portrayed *Cpl. Joseph Liebgott* from the critically acclaimed mini-series "**Band of Brothers**" as this year's Parade Grand Marshals and Freedom Ball Guest Speakers. Currahee!

In addition to local parade participation, we also need your financial support to make these two events a success. Every dollar raised or donated goes towards the adding costs of parade insurance, related fees, and the many expenses associated with our Veterans Day events. Without your support and partnership in this great endeavor, we will not be successful. I encourage you to look at our sponsorship programs and see if you can lend your support.

The parade takes place in downtown Atlanta and begins promptly at 11:11am. At 6:00pm that evening, the 2011 Freedom Ball will be held in the Oceans Ballroom at the Georgia Aquarium near Centennial Olympic Park.

If you have any questions or require additional information, please feel free to contact me at any time to discuss. For the latest update, you can visit us online at: www.gavetsdayparade.org.

I thank you in advance for your considering your participation.

Respectfully,

Kevin L Miller
President

"Freedom Through Service" ©



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30th Annual Veterans Day Events Grand Parade & Freedom Ball

Saturday, November 12th, 2011
**Parade - Downtown Peachtree Street ends
Centennial Park/World of Coca Cola, 11:11 am**
**Banquet – The Oceans Ballroom at the Georgia
Aquarium, 6:00 pm**

CORPORATE SPONSORSHIPS

GOLD \$5,000

Full Page Advertisement (in color) in Souvenir Program
Name recognition on event print materials and website
Logo / name in Freedom Ball Invitation
Mention as “Partner” in Parade and Banquet
Four (4) VIP seating near Parade Reviewing stand
Four (4) Invitations at Judges’ Luncheon
VIP Listing in Souvenir Program
One Full Table (10 tickets) for the Veterans Ball/VIP Seating
Mention in radio/TV ads

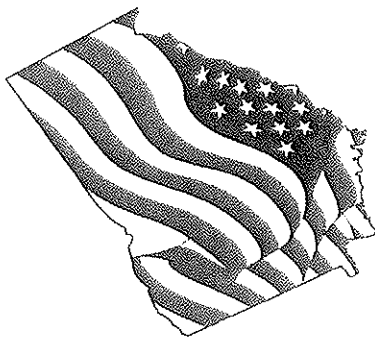
SILVER \$2,500

Half Page Advertisement (in color) in Souvenir Program
Name recognition on event print materials and website
Two (2) VIP seating near Parade Reviewing stand
Two (2) Invitations at Judges’ Luncheon
VIP Listing in Souvenir Program
Six (6) Veterans Ball Tickets/VIP Seating

For additional information, check website www.gavetsdayparade.org
Email us at gavetsdayparade@comcast.net, or
contact Cecilia Miller (404-518-3551), or Kevin Miller (404-518-0911)

**We are a 501(C) (3) Tax Exempt Organization IRS letter dated July 18, 1989,
registered with the state of Georgia EIN number 58-1836877**

“Freedom Through Service” ©



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OTHER SPONSORSHIPS

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BIG BAND SPONSOR - \$1,000

Full Page Advertisement (in B&W) in Souvenir Program
Two (2) VIP seating near Parade Reviewing stand
Recognition in Souvenir Program and website
Two (2) Veterans Ball Tickets/VIP Seating

REVIEWING STAND FOR WWII SPONSOR \$1,000

Full Page Advertisement (in B&W) in Souvenir Program
Two (2) VIP seating near Parade Reviewing stand
Recognition in Souvenir Program and website
Two (2) Veterans Ball Tickets/VIP Seating

WWII VETERANS TABLE SPONSOR \$600

Half Page Advertisement (in B&W) in Souvenir Program
Recognition in Souvenir Program and website

US FLAG SPONSOR FOR FIRE TRUCKS LADDER AT PARADE \$600

Full Page Advertisement (in B&W) in Souvenir Program
Recognition in Souvenir Program and website

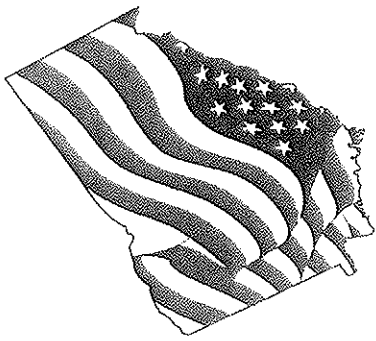
ADVERTISING OPPORTUNITIES

ADS IN THE PARADE SOUVENIR PROGRAM

\$300 – Half Page Advertisement (in B&W)
\$200 – Quarter Page Advertisement (in B&W)
\$50 – Business Card Size Ad (in B&W)

Paypal options in the website coming soon!
Please check website for updates.

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REGISTRATION AND PAYMENT INFORMATION

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martinsfam5@gmail.com

Jack Moses
h: 678.560.8570

Enclosed is a check in the amount of \$ _____.

Make check payable to GVPDA, Inc.

Mail this form and payment to

Georgia Veterans Day Parade Association of Atlanta, Inc.,
1875 Withmere Way, Dunwoody, GA 30338

Name: _____

Title: _____

Sponsorship: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

For credit card transactions:

Credit Card: _____ Visa _____ MasterCard _____ Amex

Credit Card #: _____

Expiration Date: _____

Signature: _____

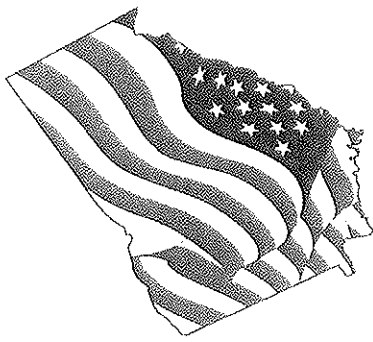
Credit Card Amt: _____

CVV# *: _____

*CVV is an anti-fraud security feature to help verify that you are in possession of your credit card. For Visa/MasterCard, the three digit CVV number is printed on the signature panel on the back of the card immediately after the card's account number. For American Express, the four-digit CVV number is printed on the front of the card above the card account number.

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1875 Withmere Way, Dunwoody, GA 30338 • WEB: gavetsdayparade.org • FAX 404.890.8521



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2011 PARADE PARTICIPATION FORM

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PARADE ENTRY NAME _____

ADDRESS _____

CITY _____

STATE _____

PHONE _____ FAX _____

CONTACT PERSON _____

EMAIL _____

(Please make the above information a permanent contact if possible)

MARCHING UNIT AND NUMBER OF PERSONNEL _____

TYPE OF MUSIC (if any) _____

VEHICLES _____

HAVE YOU BEEN IN OUR PARADE BEFORE _____

SPECIAL REMARKS – TELL US ABOUT YOUR ENTRY
(To include ANY type of musical info - we need to know if there is a band, drummer(s), or if there is anything important you want us to know about you.)

SPONSORED BY: _____

• NO ENTRY FEE REQUIRED

SEND COMPLETED FORM TO:
GEORGIA VETERANS DAY PARADE ASSN.OF ATLANTA, INC.
1875 Withmere Way
Dunwoody, GA 30338
Or send to:kevin.l.miller@comcast.net
FAX: 404-890-8521

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